BETTER TOGETHER:
NAVIGATING A CHANGING WORLD

23rd Annual Undergraduate Studies Advising Conference
August 14, 2018
**About the Conference**

This year’s theme was chosen in acknowledgement of the many cultural, political, and technological shifts happening in our world and our campus today. Whether challenging, or energizing and encouraging, advisors and students must adapt to the changes these shifts bring to campus. Participants will explore how our campus advising community can learn from one another to support the students we advise. The conference includes breakout sessions, workshops, panels, guided discussions, and professional development presentations.

**2018 CONFERENCE COMMITTEE MEMBERS**

Amanda Bachert, *College of Arts and Humanities*
Shannon Bate, *A. James Clark School of Engineering*
Jessica Chew, *College of Education*
Melissa Hyre, *Office of Letters and Sciences*
Eva Morgan, *School of Public Policy*
Jaime Oliver, *School of Public Health*
Briana O’Neal, *A. James Clark School of Engineering*
Katya Sergeyevna Solovyeva, *University Career Center*
Jillian Santos, *College of Behavioral and Social Sciences*
Marivel Soria, *College of Information Studies*
Amy Vaillancourt, *College of Computer, Mathematical, and Natural Sciences*
Paulanne Walker, *Office of Undergraduate Studies*
Maya Williams, *College of Behavioral and Social Sciences*
Neela Wilson, *Office of Undergraduate Studies*

**Recommended Tracks**

♦ New Advisors
♦ Professional Development

**Important Notes**

- Attendees are not permitted to bring food into the breakout rooms/classrooms.
- Attendees may eat food at the various tables around the building, areas highlighted on the map.
- Please refrain from moving tables/chairs. If moved, please return to the original location.
- Lunch buffets will be set up by the main stairs on both floors, areas highlighted on the map.

**Schedule**

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<td>8:30-9:00</td>
<td>Registration &amp; Breakfast</td>
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<tr>
<td>9:15-10:30</td>
<td>Welcome &amp; Keynote Address</td>
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<td>10:40-11:40</td>
<td>Breakout Session 1</td>
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<td>11:40-1:00</td>
<td>Lunch/Information Fair*</td>
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<td>1:00-1:45</td>
<td>Presentation of Awards</td>
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<td>1:55-2:55</td>
<td>Breakout Session 2</td>
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<td>3:05-4:05</td>
<td>Breakout Session 3</td>
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*Info Fair will be held in ESJ 1202 from 10:40-12:00*
Keynote Speaker

Marybeth Gasman is the Judy & Howard Berkowitz Professor of Education in the Graduate School of Education at the University of Pennsylvania. Her areas of expertise include the history of American higher education, Minority Serving Institutions (with an emphasis on Historically Black Colleges and Universities), racism and diversity, fundraising and philanthropy, and higher education leadership. Marybeth is the founding director of the Penn Center for Minority Serving Institutions (MSIs), which works to amplify the contributions, strengthen, and support MSIs and those scholars interested in them. She holds secondary appointments in history, Africana Studies, and the School of Social Policy and Practice. Marybeth is the author or editor of 23 books, including *Educating a Diverse Nation* (Harvard University Press, 2015 with Clif Conrad), *Envisioning Black Colleges* (Johns Hopkins University Press, 2007), and *Academics Going Public* (Routledge Press, 2016). She has written over 200 peer-reviewed articles, scholarly essays, and book chapters. Marybeth has penned 350 opinion articles for the nation’s newspapers and magazines and is ranked by *Education Week* as one of the most influential education scholars. She has raised $22 million in grant funding to support her research and that of her students, mentees, and MSI partners. Marybeth serves on the board of trustees of The College Board as well as Paul Quinn College, a small, urban, historically Black College in Dallas, Texas. She considers her proudest accomplishment to be receiving the University of Pennsylvania’s Provost Award for Distinguished Ph.D. Teaching and Mentoring, serving as the dissertation chair for nearly 60 doctoral students since 2003.

Source: http://scholar.gse.upenn.edu/gasman

Advising Award Winners

Staff Award Winner

GA Award Winner

To be announced at 1:00pm during the Presentation of Awards in ESJ 0202
Advising in a Changing World (0202 ESJ)
Dr. Marybeth Gasman, University of Pennsylvania Graduate School of Education

Following her keynote address, Dr. Gasman will lead a discussion on the cultural, political, and technological changes in higher education.

Taking Your Next Step: Using a Taxonomy of Professional Development to Advance in Your Advising Career (0215 ESJ)
Kathryn Weiland, A. James Clark School of Engineering
Bill Churma, A. James Clark School of Engineering
Neruh Ramirez, A. James Clark School of Engineering
Aileen Hentz, A. James Clark School of Engineering

Do you want to advance in your advising career but are unsure of what steps to take? This session will use A Taxonomy of Professional Development (Wallace, B., 2015) as a guide in order to help academic advisors move into a higher administrative and/or leadership position. Four experienced advisors from the A. James Clark School of Engineering will facilitate this panel discussion, reflecting on their career paths and providing advice to participants about how the use of Wallace’s Taxonomy can be applied to their own professional development.

Information Fair (1202 ESJ)
Learn about resources available across campus for advisors and students. Network with university representatives from the offices below:

- Advisor Reading Group
- Education Abroad
- International Student & Scholar Services
- Leadership & Community Service-Learning
- LGBT Equity Center
- Office of Multi-Ethnic Student Education
- The Reed-Yorke Health Professions Advising Office
- Transfer2Terp
- University Career Center & the President’s Promise
- University Health Center
- University Recreation & Wellness

Representatives will be present until 12:00pm for those unable to attend this session.

Advisor, Advocate, Ally. (1224 ESJ)
Ron Padron, College of Information Studies
Shigeru Sakurai, LGBT Equity Center
Paul Jaeger, President’s Commission on Disability Issues
Neijma Celestine-Donnor, Office of Diversity and Inclusion
Laura M. Bohórquez Garcia, Undocumented Students Program

Join a panel-based discussion about the obstacles facing UMD students from marginalized communities. The presenters will discuss how the stress of navigating systemic barriers can manifest in an advising session, and what resources exist on campus to assist these populations. This session will focus on LGBTQ+ identified students, students with disabilities, undocumented students, and those students who have experienced hate/bias incidents. Attendees will become familiar with helpful resources and learn how to become advocates for these students.
Introducing TerpEngage: Mobilizing Technology for Student Success (1309 ESJ)
Jason DeSanto Jones, Robert H. Smith School of Business
Apitchaya Pimpawathin, College of Computer, Mathematics, and Natural Sciences
Bailey Kier, College of Behavioral and Social Sciences

Join representatives from the campus implementation team for a demo of the major features of TerpEngage (powered by Salesforce). This new campus-wide tool includes integrated advisor assignments, appointment scheduling and management, online advising notes, and the establishment of a historical summary of student advising activity, emails, documents, and other student-related data. This new technology will be presented within the context of campus-wide goals for an integrated online student experience.

FIRST YEAR BOOK PROGRAM

The 2018-2019 First Year Book selection is The Refugees by Pulitzer Prize-winning author Viet Thanh Nguyen. Viet Thanh Nguyen’s collection of short stories about displacement and exile compels readers to ask: What does it mean to immigrate to the United States? What does it mean to be a refugee? The stories in The Refugees portray the sorrow of displacement and exile while exemplifying themes of homeland, belonging, and empathy.

As part of the College of Arts and Humanities Dean’s Lecture Series, Viet Thanh Nguyen will give a campus address on Tuesday, October 23, at 5:30 pm, in The Clarice Smith Performing Arts Center. On Wednesday, October 24, the author will be in conversation with Michael Collier, director of the University of Maryland’s MFA Program in Creative Writing, from 10 am to 12 pm in Ulrich Recital Hall in Tawes Hall.

Copies of the First Year Book are available for all faculty members and staff in 2110 Marie Mount.
I-Series: Grappling With Today's "Big Questions" Through General Education (0202 ESJ)

Ann Smith, Office of Undergraduate Studies
Lisa Kiely, Office of Undergraduate Studies

General Education seeks to engage students as global citizens. To that end, the Signature courses (I-Series) were developed to challenge students to wrestle with big questions, and examine the different ways disciplines address these questions. Faculty members will share their visions and pedagogical approaches from their I-Series classes.

Moving Away From "Just Tell Me What To Do!": Using Holistic Advising Practices to Encourage Student Self-Authorship (0215 ESJ)

Hana Zewdie, Office of Letters and Sciences
Leslie Lindeman, Philip Merrill College of Journalism

An academic advisor's role is to help students navigate the complex system of higher education, but it often feels as though students expect their advisors to make the choices for them. In this session, the presenters will discuss how advisors are uniquely positioned to help students take ownership of their personal development and academic choices. Participants will leave with an increased ability to identify and employ advising strategies that help promote self-authorship in students.

Campus Resilience, Engagement, and Dialogue: How to Hold Conversations That Navigate Gray Areas (1202 ESJ)

Liz Wasden, College of Behavioral and Social Sciences
Anjali Kalaria, School of Public Policy

Some students may be dealing with difficult circumstances that can lead to unusual behavior or actions. This interactive session uses four hypothetical scenarios to engage advisors in dialogue on how to intervene when a student, demonstrating these behaviors, may be silently asking for help. Through best practices, tips for how to effectively reach out to students, and stories from previous experiences, advisors will share tools and existing campus resources that can help support students in crises.

Strategies for Supporting Transfer Student Success (1215 ESJ)

Casey Lukszo, Transfer & Off-Campus Student Life
Shannon Hayes, A. James Clark School of Engineering
Briana O’Neal, A. James Clark School of Engineering
Liz Murdock LaFortune, Pre-Transfer Advising
Alex Pianim, Pre-Transfer Advising

The purpose of this presentation is to provide advisors with a comprehensive overview of the transfer student experience at UMD and the strategies for fostering transfer student engagement. Topics covered will include a review of relevant literature, an overview of the transfer student population at UMD, as well as a discussion about the strategies used to support transfer student engagement and success at UMD. Participants will also have an opportunity to discuss best practices and reflect on their own experiences when working with transfer students.
Undocumented at UMD (1224 ESJ)
Laura M. Bohórquez Garcia, Undocumented Students Program

Have you ever wondered what it is like to be undocumented at UMD within this political climate? Learn about some of the terminology, policies, and barriers pertaining to the undocumented community, as well as resources available to them both on and off campus. Additionally, learn about some of the programming and resources created by your peers, the UndocuTerp community on campus.

Navigating Barriers to Study Abroad: Exploring the Roles of Family, Friends, Finances, Faculty, and the Future (1309 ESJ)
Malik Blue, Education Abroad
Brittany Lashley, Education Abroad

In our increasingly interconnected world, it has become crucial that students are able to effectively connect across differences. While studying abroad is a great opportunity in building cultural competence, it is also an experience that has a daunting preparation process. Students often encounter barriers that include family, friends, finances, faculty, and doubts about future plans. This session will explore strategies that help minimize the impact of these common barriers by providing attendees space to further brainstorm solutions.

ADVISOR READING GROUP

Save The Date! The Advisor Reading Group is a professional opportunity for advisors to come together over lunch to discuss the latest literature on academic advising and student success.

Join us for lunch and a lively discussion at noon on: September 25 | October 18 | November 15

For more information, visit: http://studentsuccess.umd.edu/Advisors/advisorreadinggroup.html
Email arg@umd.edu with any questions.

UMD ADVISOR PERKS

- SECU offers employees free checking, share savings, direct deposit, convenient payroll deduction, ATM services, new and used auto loans, and other financial services.
- Employees receive discounts on Terp football and basketball season ticket packages.
- University of Maryland has eight libraries and special collections. Employees have access to all library units in accordance with library policies and regulations.
- Employees receive discounts on items purchased from University Book Center in the Stamp Union.
- Faculty and staff have a free limited access membership to the SPH fitness center, which offers specific faculty & staff only hours aimed to provide an enhanced wellness experience.
- Through the College Park City-University Home Ownership Program, employees of the University of Maryland, College Park can receive $15,000 in down payment or closing cost assistance for a home purchased anywhere in College Park.
Activism & Advocacy: Creating Citizens Through Advising (0215 ESJ)
*Michael Brick, School of Architecture, Planning and Preservation*

Activism and Advocacy focuses on how to combine one’s passion of activism and leadership while negotiating relationships with peers, faculty, administrators, and the public. Specifically geared toward advisors, this presentation will showcase how to navigate the challenging landscape of developing activist relationships in conjunction with building leadership skills with your students on campus.

Utilizing Your Competencies for Professional Profit Within the 21st Century Gig Economy (1202 ESJ)
*Crystal Sehlke, University Career Center & the President’s Promise*
*Steve Young, College of Behavioral and Social Sciences*
*Allynn Powell, University Career Center & the President’s Promise*

Interested in making extra money? Join the millions of professionals who have a side job (or hustle) outside of their full-time positions. A gig can be used as an avenue for social impact, an outlet to express your creative talents, or just a way to diversify your income stream. Attend this session to gain tips on how to utilize your skills to obtain freelance and/or temporary opportunities outside of your academic advising career.

Yes We Can! Bringing New Advisors into the Fold (1215 ESJ)
*Jaime Oliver, School of Public Health*
*Victoria Shay, Robert H. Smith School of Business*

This session is aimed at new advisors who have been at the university for less than two years. Attendees will have the opportunity to ask questions of a panel of new Advisors and then break up into small groups to discuss various topics, including their knowledge on university policies, challenges and successes of advising, and transitioning into advising at UMD.

Brick by Brick: An Overview of Recent Immigration Policy Changes Affecting F-1 and J-1 International Students (1224 ESJ)
*Katrina Knudsen, International Student & Scholar Services*

Brick by Brick will explore some of the recent immigration policy changes during the Trump administration that are affecting F-1 and J-1 international students. After a brief overview on how immigration policies in the United States are updated, the attendees will look at some of the most recent and upcoming changes in immigration policies in order to prepare academic advisors on “what” they need to know about advising future international students.

What Students Do (And Don’t) Understand About Academic Integrity—And How to Help Them Avoid Violations (1309 ESJ)
*Emily Foley, Office of Institutional Research, Planning & Assessment*
*Lindsay Inge Carpenter, University Libraries*
*Kelly Schrader, Office of Student Conduct*

The line between helping a friend study versus cheating can be fuzzy. How well do students really understand what constitutes an academic integrity violation? The Campus Assessment Working Group (CAWG) surveyed nearly 3,000 first-year students to find out. We will discuss findings, before the Office of Student Conduct (OSC) shares the trends based on referral information from the 2017-18 year. Come ask questions and learn helpful tips that you can share with your advisees and UNIV100 students!
Help Testudo navigate out of the maze!

Thank you for attending the 2018 Undergraduate Studies Advising Conference!